

To: AmeriHealth Caritas Louisiana Providers

Date: April 4, 2024

Subject: National Imaging Associations is Becoming Evolent

Summary: Evolent (formerly National Imaging Associates, Inc.) has consolidated its various companies (Evolent Care Partner; NIA Magellansm; Vital Decisions; Evolent Health Services, IPG; and New Century Health) under a single brand: Evolent.

This new branding will have minimal impact on providers. Day-to-day operations and services will remain the same. Only the branding, name of the company, and some URLs will change. Prior authorization requests will still be submitted via the [Radmd.com](https://www.radmd.com) website.

Evolent will be changing the company name/logo from NIA to Evolent in the following:

- Company name/logo for clinical policies and procedures, education and training materials, and utilization management (UM) letters
- Naming in various customer service channels (interactive voice response and in-app Scripts)
- Names/logos in some portals, apps, platforms
- Reporting look and feel.
- Application URLs (with redirects in perpetuity)

What is not changing (except for branding):

- Content of clinical policies, UM letters, in-app scripts, and other materials
- Health Plan logos, branding, and contact information
- Evolent phone and fax numbers, unless otherwise noted (e.g., corporate HQ)
- File naming conventions and file shares
- The process for obtaining prior authorization requests.

Evolent will continue to provide the same radiology review services offered by NIA:

- CT/CTA
- CCTA
- MRI/MRA
- PET SCAN
- MUGA SCAN
- Myocardial Perfusion Imaging (MPI)

The change in branding from NIA to Evolent in existing NIA materials will happen gradually over the coming months.

Questions: Thank you for your continued support and commitment to the care of our members. If you have questions about this communication, please contact AmeriHealth Caritas Louisiana Provider Services at 1-888-922-0007 or your [Provider Network Management Account Executive](#).

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Need to update your provider information? Send full details to network@amerihealthcaritasla.com.