

To: AmeriHealth Caritas Louisiana Providers

Date: March 14, 2025

Subject: Reducing Disparities in the Management of Hypertension in African American Patients

Summary: Reducing Disparities in the Management of Hypertension in African American Patients

We are pleased to announce the launch of AmeriHealth Caritas Louisiana's toolkit titled *Reducing Disparities in the Management of Hypertension in African American Patients*. This toolkit covers topics such as barriers to care within the African American population and supportive best practices, tools, and strategies when working to reduce high blood pressure for your African American patient population.

Health care industry leaders state that you cannot have high quality of care without equity, and we work diligently to address health disparities within our membership.¹ African American patients experience a higher prevalence of hypertension when compared to their white counterparts. As a provider, you play an integral role in addressing disparities.

This toolkit will provide you with access to culturally responsive best practices when providing care to African American patients with hypertension. We hope that you find this toolkit useful when providing care to your patients. Please visit the Provider section of the AmeriHealth Caritas Louisiana website to view the toolkit or scan the QR code below.

<https://www.amerhealthcaritasla.com/provider/resources/reducing-disparities-hypertension-african-american-patients.aspx>



We welcome your feedback regarding the toolkit. Please consider completing our brief survey by clicking on our survey link or scanning the QR code below to let us know how we can best support you.

[Take our survey](#)



1. "Facts About Hypertension in the United States," Centers for Disease Control and Prevention, <https://www.cdc.gov/bloodpressure/facts.htm>.

Questions:

Thank you for your continued support and commitment to our patients' care. If you have questions about this communication, please get in touch with AmeriHealth Caritas Louisiana's Provider Services department at 1-888-922-0007 or your [Provider Network Management Account Executive](#).

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